

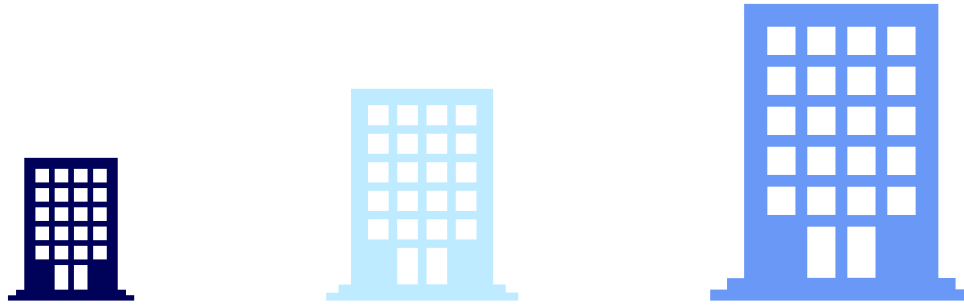
The Power of Premium Information

EBSCO for the Pharmaceutical and Biotechnology Industries



EBSCO
www.ebsco.com

Whether you are a small or start up pharma or biotech company, or an established leader in the industry, EBSCO offers information tools and solutions to meet your specific needs.



In fact, you may have already worked with us before...

EBSCO is THE information resource for academic institutions around the world.
Used for highest levels of research.

But did you know that thousands of companies turn to us for premium scientific, medical, technical and business content?

Who are we?



What do we do?

Provide premium information for the highest levels of research and development

Serve millions of end-users

Develop new and enhance existing products to offer the best experience – hands down

What sets us apart?

Customized content, services and technologies to meet specific information needs

Tools that support research needs via optimal design and cloud deployment

Specialty designed databases to meet your industry-specific needs

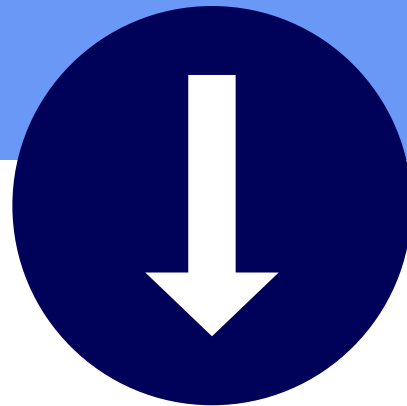


Information tools and workflow solutions that grow with your industry and your company's needs



Go Deep in Your Research

Industry-specific databases provide access to vital information to support research and development.

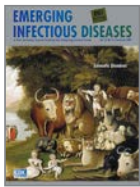




Research Made Better

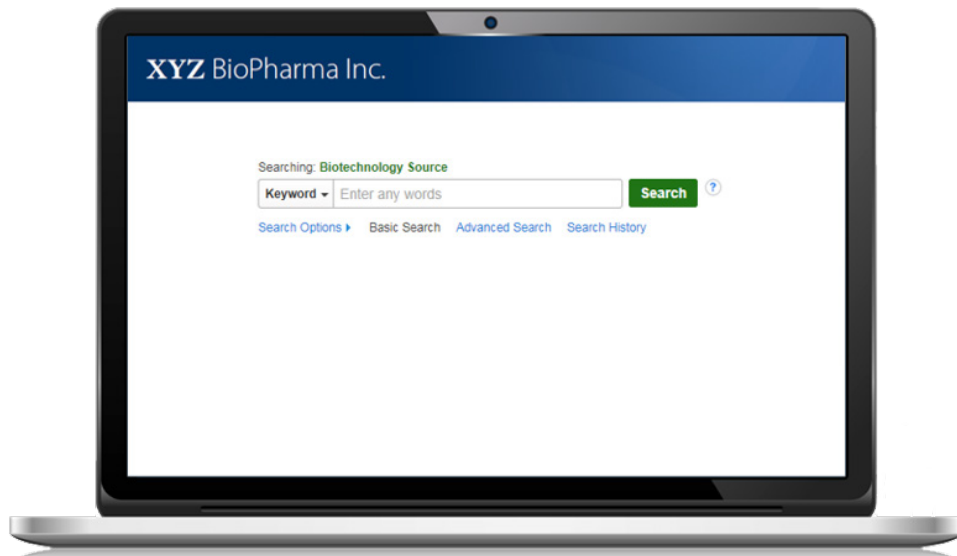
Biotechnology Source™

Click and Unlock a World of Primary Literature



- Search thousands of full-text journals including many industry-leading publications as well as unique titles available only through this platform
- Recently published and backdated issues available

A Single-Search Platform – Fully Customizable



Find relevant results, fast, from sources not found elsewhere on the web and reduce the amount of time researchers spend searching for information. *Biotechnology Source* includes a single-search platform which can be customized to include your company logo and branding.

Integrate into your company's Intranet or other workflow applications to create a seamless search experience - every time.



Maximize Your Patent Research and Prior Art Search

Global Patents™ Reference Center

SAVE TIME BY SEARCHING FOR PATENTS YOURSELF



- *Global Patents Reference center* contains citations for more than **98 million patent records** from more than **100 patent authorities** around the world and provides immediate access to the **full text of 52 million patents**.
- Access via familiar *EBSCOhost™* or *EBSCO Discovery Service®* platforms means **easy navigation and accurate results – always**.
- A **company-wide** tool with **unlimited access** means any user in any department can access patent information.

GAIN VALUABLE INSIGHT WITH POWERFUL PRIOR ART SEARCHING



- EBSCO offers the **largest collections of STM content available**.
- **STM content can be linked to patents** via *EBSCOhost* or *EBSCO Discovery Service*.
- EBSCO and *Global Patents Reference Center* can provide the **basis for successful prior art searching**.



The Entire Spectrum, Covered

International Pharmaceutical Abstracts™

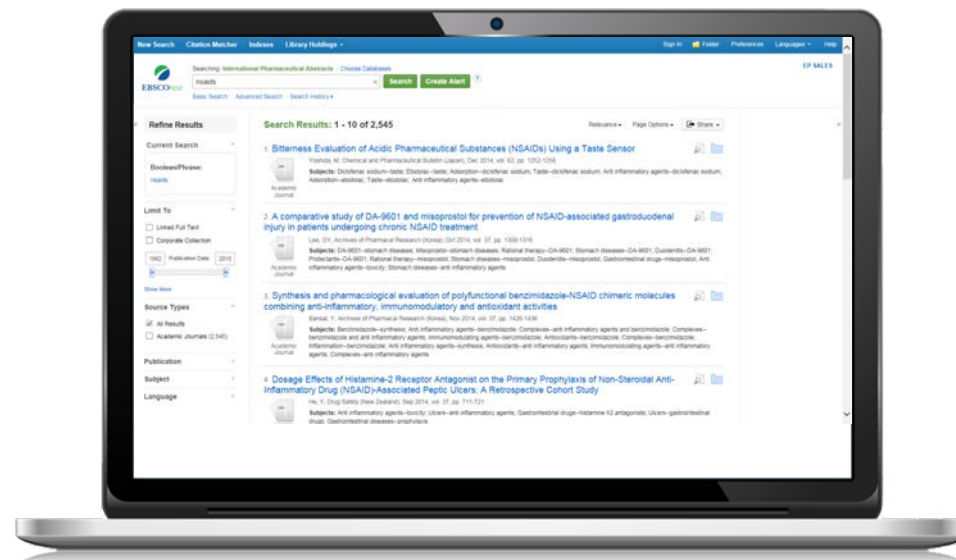
International Pharmaceutical Abstracts covers the entire spectrum of drug therapy and pharmaceutical information so researchers can easily locate the answers to any drug-related problems that they encounter.

Clinical Study Information You Can't Miss

A unique feature of *International Pharmaceutical Abstracts* is the inclusion of the study design, number of patients, dosage, dosage forms and dosage schedule.

Subjects Included:

- Biopharmaceuticals and pharmacokinetics
- Legal, political and ethical issues
- New drug delivery systems
- Pharmacist liability





Read What the Physicians Read

DynaMed Plus®

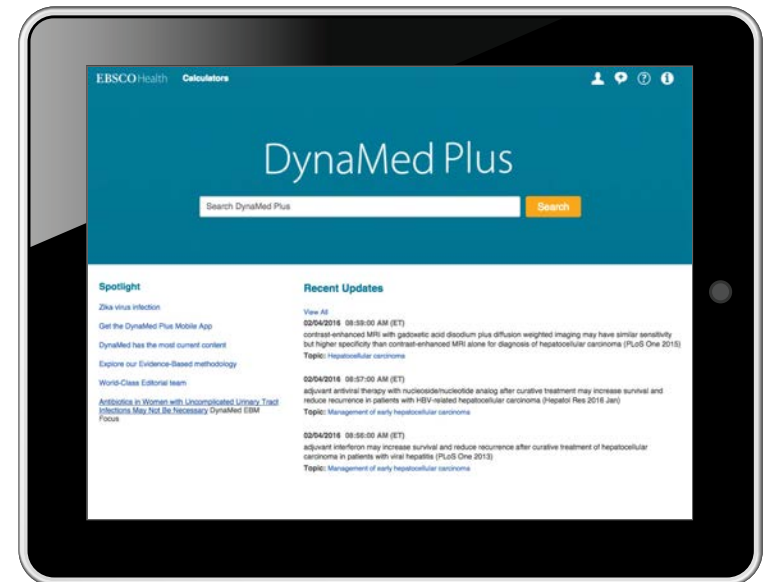
DynaMed Plus makes it easy to quickly access evidence-based clinical information, track the latest developments in specific therapeutic areas and highlight positive published reports on specific drugs. Even more powerful? You get to read the same clinical information that thousands of physicians around the world are reading.

Evidence-based Methodology

The *DynaMed Plus* methodology for creating content is based on evidence-based medicine principles and best practices with a commitment to providing unbiased information. One-click access to full-text articles makes it easy for users to read the original research.

Use *DynaMed Plus* for:

- Drug Development
- Health Outcomes Research
- Medical Research
- Competitive Research
- Marketing/Sales



*“DynaMed’s timeline for updating was the quickest
...indicating that quality was not sacrificed for speed.”*

McMaster University Study, 2012, Journal of Medical Internet Research

Business and Market Research

Take the pulse of your industry, keep current with news and information and find the next big opportunity.





Take the pulse of your industry

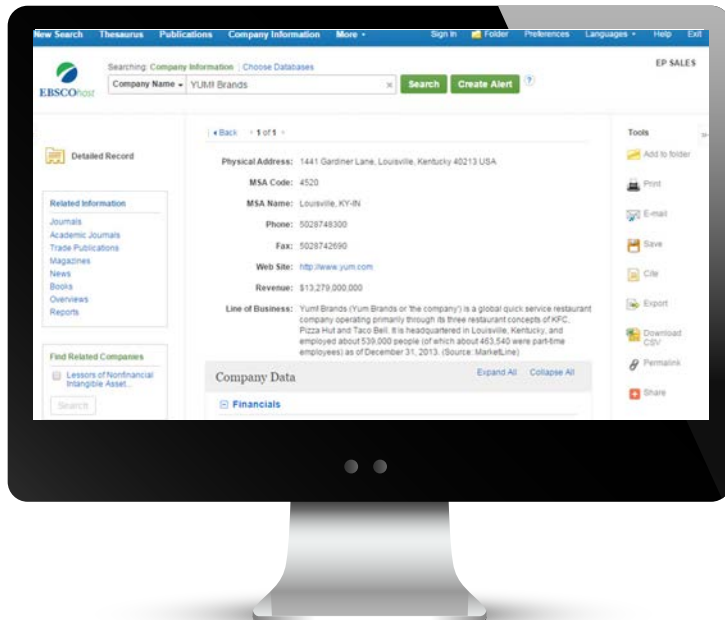
Business Source® Corporate Plus™

Stay ahead of the competition with the most comprehensive collection of market information today. Get relevant and actionable information including company information, business content and current news.



Company Information™

Provides detailed information for over a million of the world's largest public and private companies.



Current News View™

- News from top providers: *CNBC, NPR, BusinessWire* and *Reuters*
- Newspapers via *NewsEdge*
- Thousands of newsfeeds from leading business publications
- Updated every 15 minutes



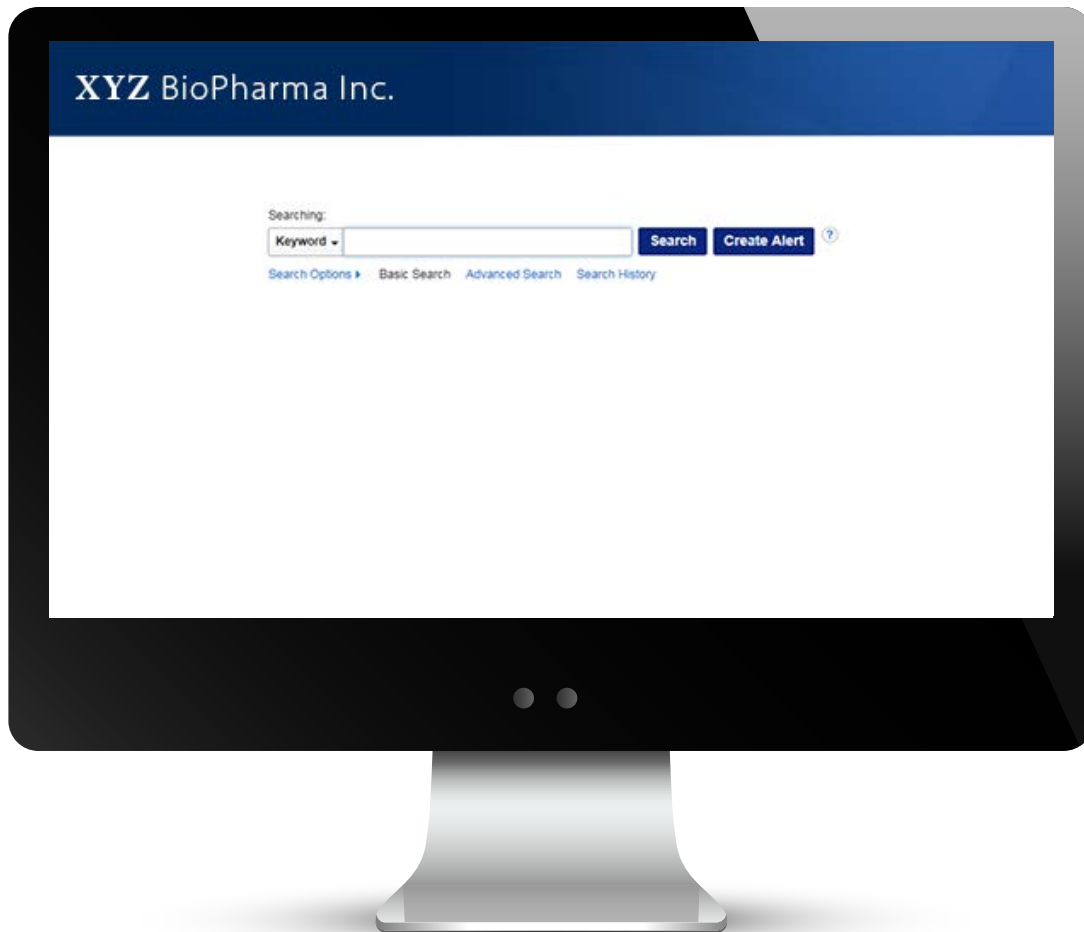
"...BSC+ is a powerful business information resource offering a huge range of content..."

— 2016 JINFO Review

Unlock the Right Resources With One Click

A single-search box unlocks all the information resources available to your company.





Did You Know?

EBSCO Discovery Service™ is an enterprise discovery and research platform that supports all your organization's research needs.



The Benefit Breakdown:

- Features the most comprehensive index of journals, e-books, and magazines
- Provides access to those resources that are the most current and relevant for your specific industry
- Can be readily extended to support research needs across any subject area



EBSCO for the Pharmaceutical and Biotechnology Industries

In-depth content to support research and to help drive the success of your company.

Start my FREE trial. [Request it here.](#)

Visit us on the web: www.ebsco.com

Call: (800) 653-2726

Email: information@ebsco.com