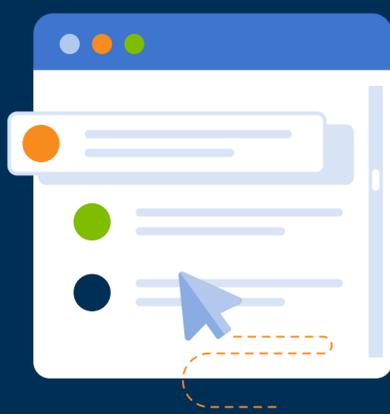# 4 WAYS

to *Improve* the Research Process from scope to communication, and in between

STEP 1
Assessing the Need

Researchers need to be able to quickly scan and assess their market to identify trends, competitors and the overall performance of their company.

HOW TO HELP

Configuring RSS feeds into your research portal's homepage for quick analysis of what is occurring in the marketplace and providing researchers with one click access to relevant internal reports, news and recent open access content.

STEP 2
Scope the Work

Researchers are transitioning their mindset toward a well-scoped measurable problem and a proposed solution to that problem. The solution is available – but it needs to be uncovered.

HOW TO HELP

Researchers can create and manage folders of materials for their research and add resources to saved lists directly from search results – helping to scope work properly.

STEP 3
Honing in on the Solution

Systematic research occurs, various sources are used to help gather facts and to establish the educated guess that will then be tested.

HOW TO HELP

An integrated discovery service into your company's research portal allows researchers to search pertinent journals (e.g. titles found in EBASE can be surfaced) that are a relevant match to their keyword research. Reduce this through intuitive single search and integrated SSO options.

STEP 4
Communicating the Output

The R&D teams may need to pass their findings along to engineers, project managers or designers to begin testing prototypes or start trials. Clearly and succinctly communicating this information is imperative in the cycle of product development.

HOW TO HELP

Create a collaborative environment between teams leveraging inline annotations using collaboration tools.

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