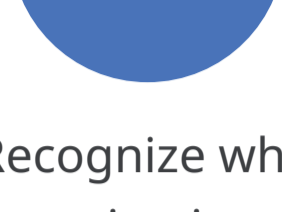


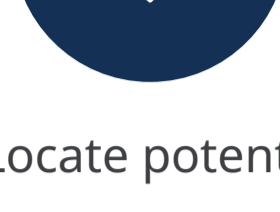
The What, Why, Who and How of Information Literacy

The information behavior of your medical library users was shaped during their academic years. But the skills they graduate with are not necessarily the skills they need to successfully conduct research in the workplace.

What is Information Literacy?



Recognize when information is needed



Locate potential resources

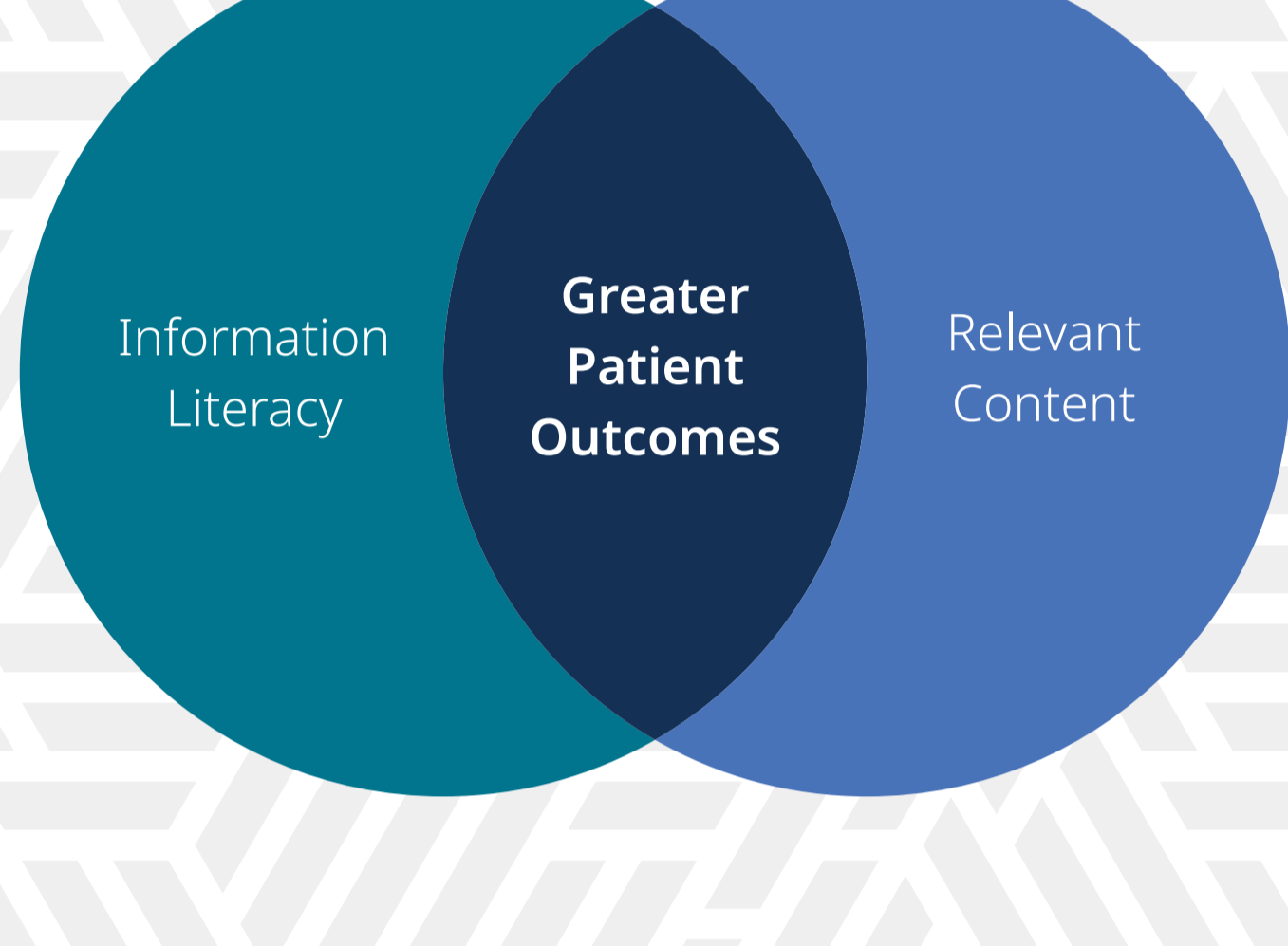


Develop appropriate search strategies, evaluate results



Apply relevant knowledge to decision-making

Why is it important in your medical organization?



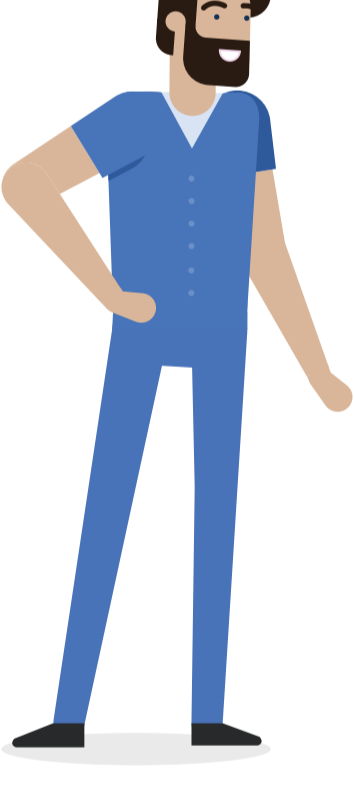
Who is challenged?



Physicians

Information Overload

So many sources and continuously published literature becomes a hindrance to **proper information** retrieval and assessment.



Nurses

Limited Time.

With short timelines in research and sometimes poor research platform interfaces, nurses **will abandon searching** if navigation, resource organization or starting points are confusing, ultimately affecting information literacy skills.

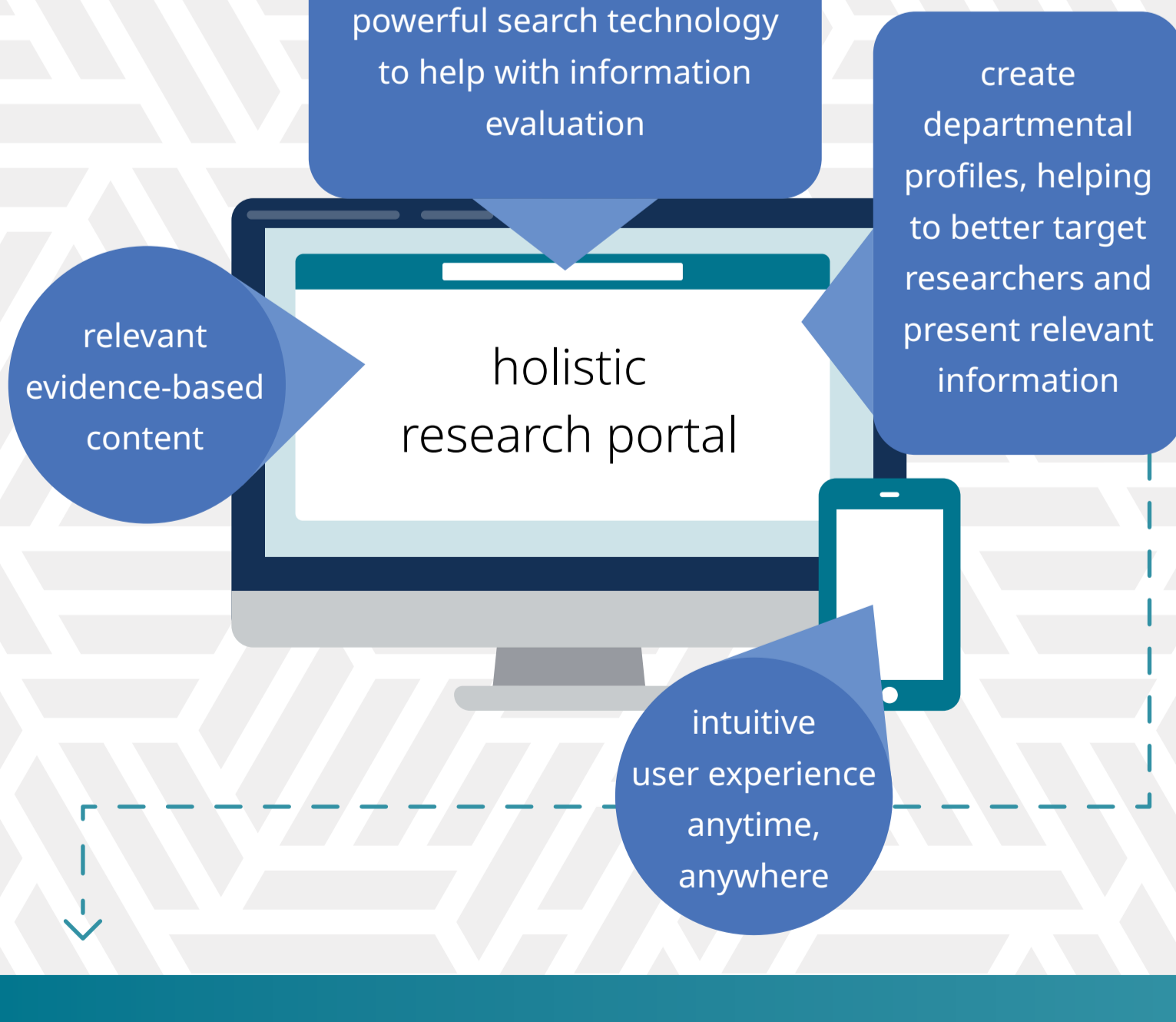


Medical Researchers

Participation Doesn't Equal Expertise

According to a 2016 survey conducted by Project Information Literacy, only **27% of respondents** agreed that college had helped them develop the ability to formulate and ask questions of their own.

How can you improve information literacy?



The EBSCO SaaS Suite for Research brings together the best in medical content, technology and user experience to transform the research workflow.

[Learn More](#)

Sources:
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 (3) Head, Alison J., et al. "Staying Smart: How Today's Graduates Continue to Learn Once They Complete College. Project Information Literacy Research Report. The Passage Studies." Project Information Literacy, Jan. 2016.
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 (5) Clarke, M. A. et al. (2013) 'Information needs and information-seeking behaviour analysis of primary care physicians and nurses: a literature review', *Health Information and Libraries Journal*, 30(3), pp. 178-190.